PHASE III SBIR: VELOCITY FOR YOUR SOLUTION



Urgent transformation needs require a rapid, flexible contracting approach.

Achieve your goals faster by leveraging our Phase III Small Business Innovation Research (SBIR) vehicle to:

- 1. Slash your acquisition time by two-thirds.
- 2. Benefit from a flexible contracting approach.
- 3. Access a wide scope of services to meet your transformation needs.

Our Phase III SBIR is:

- FAR 6.302(5)-authorized
- Sole-source
- Accessible through our Federal-wide Basic Ordering Agreement (BOA)
- Available for services beyond Research & Development

1. Slash Your Acquisition Time by Two-Thirds

Our experienced contracts team will walk you through the SBIR acquisition process, reducing friction in your path and helping you move at the most appropriate pace for your organization. Our proven approach will take you from Pre-RFP to Award in a third of the time of the average competitive contract.*

Figure 1: JJR Solutions' Phase III SBIR takes you from Pre-RFP to Award in a third of the time of the average competitive contract.



^{*}Data gathered from: <u>DAF Acquisition Process Model</u>; "<u>AFLCMC Standard Process for Contract Award (Source Selection) Competitive Acquisition Source Selections >\$1M)</u>;" and MITRE/AiDA's "Considerations of Doing Business with the <u>DoD."</u>



2. Benefit from a Flexible Contracting Approach

It may sound too good to be true, but the Federal Government designed Phase III SBIRs to give you flexibility and benefits:

- Sole-source contracting with competition credit and small business/SDVOSB credit
- Access to supplies and services (goes beyond Research & Development)
- Open to any Federal agency
- Any funding type (except SBIR)
- Any contract type (e.g., FFP, T&M, CP)
- Many award options (e.g., BOA, IDIQ, Direct Award)
- No ceiling/period of performance limitations
- No subcontracting limitations
- No teaming limitations (SB/LB, Academic, FFRDC)

3. Access a Wide Scope of Services

Virtually any project can benefit from our SBIR's scope of services:

- Strategic Analysis and Planning
- Modeling, Simulation, and Analysis
- Prototyping, Development, and Sustainment
- Innovation Scaling

No matter your project, you'll see results from Magnify[®], our Phase III SBIR methodology that:

- Keeps people at the center of your solution through Human-Centered Design techniques
- Helps your team adapt to new processes and systems smoothly, improving their Total Experience



Contact us to learn how our Phase III SBIR and Magnify® methodology can save you time, provide flexibility, and help you accelerate your transformation!

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